



**Swiss – Sub-Saharan African Trade & Investment Exchange:
Bringing Together Swiss & African Business**
23 & 24 APRIL 2008

*Initiated & Supported by the South African Embassy in Switzerland
Hosted by UBS at the
~ Park Hyatt Zurich, Beethovenstrasse 21, Zurich ~*

O V E R V I E W OF TWO-DAY PROGRAMME

Wednesday – 23 April 2008

08h00 – 09h00	Delegate Registration and Refreshments
09h00 – 09h10	Introduction & Welcome: Wayne Lawson-Turnbull: Managing Director – Country Head UBS Investment Bank South Africa
09h10 – 09h30	Keynoter: Robert A Markus: Chief Operating Officer Africa SGS Group Management Ltd <i>How Europe sees Africa.</i>
09h30 – 09h50	Keynoter: An African presenter: Julian Tabi Ebai: Chief Executive Jetplay Consulting Limited <i>What do Africans expect of Europe? And Why?</i>
09h50 – 10h00	Q&A <u>Business Opportunities:</u> What does Africa offer Swiss & European Companies?
10h00 – 10h20	<i>Looking to 2010 and the Future</i> Jack van der Merwe, Chief Executive Officer, Gautrain
10h20 – 10h40	<i>Opportunities for European Investors in the Financial Services Sector</i> Jim Ovia, CEO/MD, Zenith Bank – Nigeria
10h40 – 10h50	Q&A
10h50 – 11h15	Refreshment & networking

- Chairperson:** **Thomas Seghezzi**, Marketing Officer, Trade & Investment, **RSA Embassy, Berne, Switzerland**
- 11h15 – 11h35 *Topic to be confirmed*
Irina C. Jung, Best Asset Class (BAC) A.G.
- 11h35 – 11h55 *Microfinance: A Booming Industry at the Gates of Private Equity*
Introduction: Swiss Microfinance Platform, Ms. Estelle Gitta,
Secretary General,
Andreas Woitzik, Managing Director, **Deutsche Derivate**
- 11h55 – 12h15 Q&A
12h15 – 12h35 *Investment Opportunities in the CAR*
Issam Abu-Issa, Chairman & President, **IAS International Holding Co.**
- 12h35 – 12h45 Q&A
12h45 – 14h00 Lunch & Networking
- 14h00 – 17h00 **Specific Project Promotion and Corporate Presentations**
Presentations of 15-mins and 5-mins Q & A
- Chairperson:** **Dr Denis Worrall**, Chairman, **Omega Investment Research**
- 14h00 – 14h20 *African's Biodiversity for Particular Business Opportunity*
Dr Raphael Plüss, CEO, **Myro Inc**
- 14h20 – 14h40 *Property Development Opportunities*
Mark Foster, CEO, **Mark Foster International**
- 14h40 – 15h00 *Business Opportunity in Booming Sector*
Hans Ritschard, Managing Director, **Dynamo Cranes CC**
- 15h00 – 15h20 *Telecommunications*
Bendicht Hügli, Cielux UK Ltd
- 15h20 – 15h50 Tea & Coffee Break
- Chairperson:** **Viktor Grabik**, OLVIMA Consult & Trade
- 15h50 – 16h10 **Werner B. Mueller**, Managing Director, **Bancom GmbH**
Bendicht Hügli, Cielux UK Ltd
- 16h10 – 16h30 **John Cross**, BNP Paribas
- 16h30 – 16h50 Presenter to be confirmed

16h50 – 17h00

TOMORROW'S ONE-ON-ONE APPOINTMENTS
EXPLAINED BY **DR DENIS WORRALL**

Conference Closure:

Georg Umbricht, Chairman, **SwissCham Southern Africa**

17h00– 18h00

Wine Reception & mixing & matching.

Wine provided by the South African Embassy, Berne, Switzerland .

Thursday – 24 April 2008

09h00 - 16h00

One-on-one appointments at UBS premises.

UBS Wealth Management International

Paradeplatz 6

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Zurich

Switzerland