



## SwissCham Southern Africa (SCSA)

Zurich, May 28<sup>th</sup>, 2010

### SCSA - General Assembly of 29<sup>th</sup> June 2010

Dear Members and Guests,

This year's programme of the SwissCham Southern Africa (SCSA) is very special and in the first half of the year focused exclusively on the first ever FIFA world championship on the African continent in South Africa.

SwissCham Southern Africa presents its Private Public Viewing in the very well-known location of Kaufleuten (Terrasse/Hof), where we hope during the whole month of the World Cup to see many of our members, as well as guests, with their friends and families or together with business partners and clients. Please register at [www.privatepublicviewing.com](http://www.privatepublicviewing.com).

The SCSA General Assembly of this year is also organized differently than usual and will take place between the two eighth finals (Achtelfinale) on **Tuesday, 29<sup>th</sup> June, 2010 at the Kaufleuten kindly sponsored by Geberit International Sales AG.**

We sincerely hope that many of our members will not only participate at our General Assembly as usual, but also take the opportunity to enjoy a special South African dinner [accompanied](#) by an "Achtelfinal" of the World Cup.

The programme begins with the optional viewing of the first "Achtelfinal" at 16:00hrs in the Kaufleuten Hof/Terrasse (weather permitting). The Annual General Meeting will follow at 18:00hrs at the adjacent Festsaal with Speeches by well-known Ambassador Monika Rühl-Burzi, who recently led the Swiss delegation at the Joint Economic Committee in Pretoria, and our Board Member Erwin Kälin who led the introduction of Geberit International Sales AG in the Southern African Market.

The General Assembly is followed by an Aperitif offered by our new SCSA member Kapweine in the Kaufleuten Hof/Terrasse where we will be seated for a dinner with South African Specialties in the booths of our Private Public Viewing at the Kaufleuten.

SCSA is proud to be able to offer such a special programme during this very special year for South Africa. KE NAKO!

Yours sincerely

Georg C. Umbricht  
Chairman of SCSA