



SwissCham Southern Africa (SCSA)



South African Embassy Berne

Exploring Business and Investment Opportunities in South Africa Friday, 26th February 2010, Zunfthaus zur Saffran, Zurich

On behalf of the Chairman, Mr. Georg C. Umbricht, we are very pleased to invite you, your colleagues and friends to a presentation on Business and Investment Opportunities in South Africa followed by individual meetings with a South African business delegation led by the Director of European Affairs of the Department of Trade and Industry (dti).

The dti offers consultancy services, liaising with regulatory institutions and other government departments to resolve problems with residency permits, and land zoning, as well as other regulatory matters.

South Africa is one of the most sophisticated and promising emerging global markets, offering a unique combination of highly-developed first-world economic infrastructure with a vibrant emerging market economy. It has given rise to a strong entrepreneurial and dynamic investment environment.

South Africa is the economic powerhouse of the African continent, with a Gross Domestic Product (GDP) of US\$277bn - four times that of its Southern African neighbours, and comprising 30% of the entire GDP of Africa (or 0.45% of the world economy), according to the World Bank. South Africa is the 25th largest economy in the world and Africa's only G20 member. The country leads the continent in industrial output (40% of Africa's total output) and mineral production (45% of total mineral production) and generates most of Africa's electricity (over 50%).

The World Economic Forum's Global Competitiveness Report 2009/10 ranked South Africa 45th out of 133 global nations.

South Africa's Peak-to-trough decline in GDP, due to the global financial crisis was a relatively modest 2.8% in 2009. This is small in comparison to the likes of the G3 and other emerging market nations.

GDP growth is expected to rise only modestly in 2010, before accelerating to about 4.5% in 2011.

First-hand information on the latest developments in South Africa and Investment Opportunities

This event is jointly organized with the South African Embassy in Berne. At this event, you will have a great opportunity to learn first-hand about business and investment opportunities in South Africa. This event will also provide you with direct business contacts to companies representing the following: vegetable and fruit producers, stimulus energy drink products, wine, flowers and herbal products, telecommunications, defense, navigations systems, electronic and mechanical manufacturers.

SCSA is co-organizing this key event on South Africa in order to keep companies that may be interested informed on the latest trends in government policy, and the many opportunities on offer in any business expansion into South Africa.

Program/Venue

11:00 – 11:15 hrs	Registration Zunfthaus zur Saffran , Grosser Zunftsaal, Limmatquai 54, 8001 Zurich
11:15 – 12:15 hrs	Aperitif and Welcome Introduction to the representatives from the South African companies during the Aperitif
12:15 – 12:45 hrs	Overview on Southern Africa's current Business and Investment Environment Presentations by Gordon Gleimius, Deputy Director, Export Promotion, DTI, South Africa
12:45 – 13:00 hrs	Q & A Session
13:00 – 14:00 hrs	Lunch arranged at sector specific tables

Registration Form

Registration: Please register by returning the reply form below to the SwissCham Southern Africa (SCSA), P.O. Box 2957, 8022 Zurich, faxing to 041 620 88 03 or emailing to scsa@chambersservices.ch, by **Monday, February 22nd 2010**. The cost of the event is CHF 120.00 for Chamber-members and CHF 150.00 for non-members. You will receive a confirmation after registration. Cancellations will be accepted until **Tuesday, February 23rd, 2010**, 10.00 a.m.; otherwise a full no-show charge applies.

Area of Interest:

Last Name: First Name:

Position: Company:

Full Address:

Phone: Fax: E-mail:

Date: Signature:

I am interested in a one-to-one meeting with a representative of the Department of Trade and Industry (dti) following the event. Subject of meeting:.....