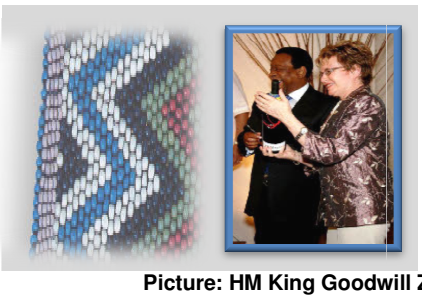
SwissCham Southern Africa (SCSA)

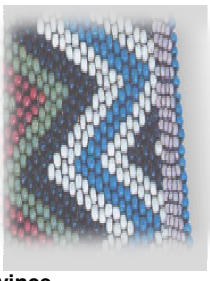
" The Bayede joint venture: job creation for KwaZulu Natal"

On behalf of the Chairman, Mr. Georg C. Umbricht, we are very pleased to invite you, your colleagues and friends to a presentation by **Hansjürg Saager, Member of the Board of Bayede Ltd.**



Date: **Wednesday, 20th October 2010**
Time: **11:25 h Registration and Aperitif**
11:50 h Speech followed by Luncheon
14:00 h End of the Event

Venue: **Zunfthaus zur Meisen**
Münsterhof 20, CH-8001 Zürich



Picture: HM King Goodwill Zwelithini with Premier Helen Zille of the Western Cape Province

BAYEDE! Translated from the Zulu, it means 'Hail the King!' This greeting has been shouted by the Zulu tribe to honour their monarch even before the days of the famous King Shaka, and to this very day is used as exclamation to greet His Majesty King Goodwill Zwelithini kaBhekuzulu.

BAYEDE! is a job creation enterprise, endorsed by both His Majesty King Goodwill Zwelithini kaBhekuzulu and Her Royal Highness, Princess Queen Mantfombi, daughter of King Sobhuza of Swaziland.

A range of diversified products are crafted, using labour mainly from local communities and established community projects. These eclectic crafts are housed at the **BAYEDE!** Boutique at Eikendal Vineyards on the R44 between Stellenbosch and Somerset West. The BAYEDE! range is a true reflection of the skill of its people and the beauty of the country.

In 2008, Hansjürg Saager, invited the Zulu monarch to the family farm Eikendal, outside Stellenbosch. There the idea was born to develop **BAYEDE!** wines and explore developing other products, and Ben and Antoinette Vermooten of Paarl partnered up to become the **BAYEDE!** Team.

The aperitif is kindly provided by BAYEDE! ROYAL SUPPORT FOR JOB CREATION

Registration: Please register by **Thursday, October 14th, 2010** by returning the form below to the SwissCham Southern Africa (SCSA), P.O. Box 2957, 8022 Zurich, or sending it by fax to 041 620 88 03 or by e-mail to bmoeckli-schneider@chambersservices.ch. The cost of the event is CHF 120.00 for Chamber members and CHF 150.00 for non-members. You will receive a confirmation after registration. Cancellations will be accepted until **Friday, October 15th, 2010**, 10.00 a.m.; otherwise a full no-show charge applies.

Participants: .....

Company: ..... Phone: .....

..... Fax: .....

E-mail: ..... Date: .....

Person
in Charge: ..... Signature: .....