

2nd Swiss – Sub-Saharan African Trade & Investment Exchange: Bringing Together Swiss & African Business

21 & 22 APRIL 2009
World Trade Center – Zurich

(Version end of February '09)

Tuesday 21 April 2009

- 08h00 – 08h45 Delegate Registration and Welcome coffee
- 08h45 – 09h00 Introduction & Welcome:
Wayne Lawson-Turnbull: Managing Director – Country Head
UBS Investment Bank South Africa
- 09h00 – 09h20 Status quo of the Sub-Sahara African economy and outlook
Keynote speech: **Dr. Denis Worrall**, Chairman, **Omega Investment Research**, South Africa
- 09h20 – 09h40 Overview on major Sub-Saharan investment projects/opportunities
Keynote speech: **Industrial Development Corporation (IDC)**, (speaker to be confirmed)
- 09h40 – 10h00 The importance of Sub-Saharan Africa for Swiss and European businesses
Keynote speech: **Tuygan Goeker**, Head of CEMAI (Central&Eastern Europe, Middle East, Africa, Indian sub-continent), **Roche**
- 10h00 – 10h30 Speaking slots **Platinum sponsors**
- 10h30 – 11h00 Tea/coffee & Networking**
- 11:00 – 12h30 Focus Pharmaceutical sector (branded and generic) – company and opportunity presentations**
- 11h00 – 11h15 From science to market, health research capacity in Sub-Saharan Africa
Dr. Salim Abdulla, Director, **Ifakara Health Institute, Tanzania** or
Prof. Marcel Tanner, Director, **Swiss Tropical Institute**
- 11h15 – 11h30 Title of presentation
Major South African pharmaceutical company (requested)
- 11h30 – 11h45 Global Production Development Partnerships – Ubuntu BioMedicines Ltd., South Africa
Dr. François Hamy, **Esperanza Medicines Foundation**

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SwissCham Southern Africa (SCSA)



Swiss Tropical Institute
Institut Tropical Suisse
Schweizerisches Tropeninstitut

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| 11h45 – 12h00 | Contract research in Sub-Saharan Africa Dr. Christian Burri , Head Pharmaceutical Medical Unit, Swiss Tropical Institute |
| 12h00 – 12h15 | Presentation Bioclones (Pty) Ltd , South Africa (requested) |
| 12h15 – 12h30 | Questions & Answers |
| 12h30 – 13h30 | Lunch & Networking |
| 13h30 – 15h00 | Spotlight on selected Countries and Regions |
| 13h30 – 13h45 | Business Opportunities in the DRC: Katanga Province SE Christian Mwando Nsimba , Ministre du Budget, Plan, Industrie et MPEA, Province du Katanga, République Démocratique du Congo <i>(presentation will be held in French language, handouts in English)</i> |
| 13h45 – 14h00 | Business Opportunities in Ghana Ghana Investment Promotion Centre (GICP) |
| 14h00 – 14h15 | Business Opportunities in Angola Agência Nacional para o Investimento Privado |
| 14h15 – 14h30 | Business Opportunities in Zimbabwe Ms Sibusisiwe P. Bango , Executive Director, Empretec Zimbabwe |
| 14h30 – 14h45 | Business Opportunities in Nigeria Nigerian Investment Promotion Commission |
| 14h45 – 15h00 | Questions & Answers |
| 15h00 – 16h00 | Focus Tourism and Property Investments – company and opportunity presentations |
| 15h00 – 15h15 | The Mozambique Tourism Anchor Investment Program Ministry of Tourism of Mozambique (requested, speaker to be confirmed) |
| 15h15 – 15h30 | Tourism investment opportunities in Zimbabwe Glenn Stutchbury , Managing Director, Africa Albida Tourism, Victoria Falls, Zimbabwe |

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| 15h30 – 15h45 | Royal Jozini Big 6, Swaziland – The Next Sun City Jim Brown , Managing Director, Royal Jozini , Swaziland |
| 15h45 – 16h00 | Questions & Answers |
| 16h00 – 16h30 | Tea/coffee & Networking |
| 16h30 – 17h15 | Focus Infrastructure and Energy sector, company and opportunity presentations |
| 16h30 – 16h45 | Revamping of the railway system in Ghana Mireku Ebenezer , Director, Peabo Quarry Ltd , Ghana |
| 16h45 – 17h00 | Renewable energy opportunities in South Africa Valli Moosa , Chairman, Lereko Investments Ltd , South Africa (requested) |
| 17h00 – 17h15 | Jatropha & Food: A sustainable combination for profitable social investments in Africa Gregor v. Drabich , Director, Green Power Holding AG , Switzerland |
| 17h15 – 17h25 | Closing remarks Georg Umbricht , Chairman, SwissCham Southern Africa |
| 17h25 – 19h00 | Networking / wine reception sponsored by WEINBROKER <i>World of Wine</i> |

All day Wednesday 22 April 2009, World Trade Center Zurich: Possibility for one-on-one appointments with presenters and participants from the Sub-Saharan African region (Appointments have to be arranged at the info-desk on 21 April 2009)

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Overview:

Building on the success of the first edition in April 2008, the 2nd Swiss – Sub-Saharan African Trade & Investment Exchange will take place on 21 & 22 April 2009. It is our vision to establish the event as the number one annual platform in Switzerland, where Swiss and Sub-Saharan African business people meet to discuss joint business activities.

The Swiss – Sub-Saharan African Trade & Investment Exchange is not a conference. It is an exchange – an opportunity for Swiss companies to explore and engage with enterprising African businesses offering trade and investment opportunities in a range of sectors listed below.

Tuesday 21 April will be a full day programme (keynote speeches, project presentations) at the World Trade Center. Further participants can during 21 April arrange for one-on-one appointments with presenters as well as participants from the Sub-Saharan African region. The one-on-ones will take place all day 22 April at the World Trade Center.

Participants from Switzerland/Europe are charged 170 CHF for the 2 days.

Format of Event:

The Tuesday morning 21 April will begin with a welcome address and an introduction to the conference highlighting the importance of Swiss-African business relationships (presentations held by main sponsors as well as 1-2 keynote speakers; general overview of targeted sectors/countries). In the afternoon, institutions, professional association and individual companies with concrete investment opportunities and projects will have short presentations of 15 minutes each.

During 21 April participants can further register for one-on-one meetings (matching) with presenters, which will take place all day 22 April at the World Trade Center. Appointments are primarily arranged for all the speakers/presenters. In addition it is however our intention to also facilitate a maximum amount of meetings/interaction for other participants from the Sub-Saharan African region.

Venue:

World Trade Center, Leutschenbachstrasse 95, Zurich



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Focus 2009

Business and investment opportunities presented at the event will focus on the following **sectors/topics/regions**:

- **Pharmaceuticals (branded and generic)**
- **Tourism and Property Investments**
- **Infrastructure and Energy**
- **Specific Country Presentations (DRC/Katanga Province), Ghana, Angola, Zimbabwe, Nigeria)**